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METALLICA BRINGS *DEATH MAGNETIC* TO *GUITAR HERO® III: LEGENDS OF ROCK* THIS FRIDAY TO MAKE MUSIC AND VIDEO GAMING HISTORY

Guitar Hero® to Feature Two Exclusive Versions of "Suicide and Redemption"

*Downloadable Death Magnetic Album Also Forward Compatible with Upcoming
Guitar Hero® World Tour*

SANTA MONICA, CA - September 8, 2008 - In a monumental first for the gaming and music industries, Metallica's highly anticipated ninth studio album *Death Magnetic* will be available in its entirety as downloadable content for [Activision Publishing, Inc.'s](#) (Nasdaq: ATVI) ***Guitar Hero® III: Legends of Rock*** day and date with the album release this Friday, September 12. Featured on the downloadable album will be two *Guitar Hero®* exclusive renditions of "Suicide & Redemption" with extended solos by James Hetfield and Kirk Hammett. Gamers looking to shred, drum and wail away to the *Death Magnetic* downloadable album need only purchase the content once as it is forward compatible and will integrate seamlessly with ***Guitar Hero® World Tour*** when it launches this October.

In addition to the two exclusive versions of "Suicide & Redemption," *Guitar Hero* fans will live out the surreal Metallica experience with: "That Was Just Your Life," "The End of the Line," "Broken, Beat & Scared," "The Day That

Never Comes," "All Nightmare Long," "Cyanide," "The Unforgiven III," "The Judas Kiss" and "My Apocalypse."

"We've been working very closely with Metallica and we're extremely excited to offer *Death Magnetic* not only in its entirety, but also with the exclusive recordings of 'Suicide & Redemption' as downloadable content to *Guitar Hero* fans," said Tim Riley, Vice President of Music Affairs for Activision Blizzard. "We're proud to be setting a new precedent for our two industries, making an entire new album available in two different mediums simultaneously."

Metallica's *Death Magnetic* album will be available for ***Guitar Hero III: Legends of Rock*** on September 12, 2008 for download on Xbox LIVE® Marketplace for Xbox 360® video game and entertainment system from Microsoft at a cost of 1440 Microsoft Points and in the PLAYSTATION®Store for the PLAYSTATION®3 computer entertainment system at a cost of \$17.99.

Guitar Hero III: Legends of Rock offers the ultimate rock experience with new wireless guitars, freshly added content and features including a multiplayer action-inspired battle mode, grueling boss battles, a host of exclusive unlockable content and visually stunning rock venues. Expanded online multiplayer modes allow axe-shredders worldwide to compete head-to-head for true rock status as they riff through a star-studded soundtrack including master tracks by legendary artists such as Aerosmith, Guns 'N' Roses, The Rolling Stones, Beastie Boys, Rage Against the Machine and Pearl Jam, as well as original songs by guitar icons Slash and Tom Morello. ***Guitar Hero III: Legends of Rock*** is now available and is rated "T" for Teen by the ESRB.

When the house lights go down this fall, a new generation of guitarists, drummers and fearless frontmen will come together and rock with ***Guitar Hero World Tour***. The latest installment in the #1 best-selling video game franchise of 2007, ***Guitar Hero World Tour*** transforms music gaming by expanding *Guitar Hero*'s signature guitar gameplay into a cooperative band experience that combines the most advanced wireless controllers with new revolutionary online* and offline gameplay modes including Band Career and 8-player "Battle of the Bands," which allows two full bands to compete head-to-head online for the first time ever. The game features a slick newly redesigned guitar controller, drum kit controller and a microphone, as well as an innovative Music Studio music creator that lets players compose, record, edit and share their own rock 'n' roll anthems. Music creators will also be able to share their recordings with their friends online through *GHTunes*SM where other gamers can download and play an endless supply of unique creations.

Guitar Hero World Tour is being developed by Neversoft Entertainment for the Xbox 360® video game and entertainment system from Microsoft and PLAYSTATION®3 computer entertainment system. The Wii™ version is being developed by Vicarious Visions. The PlayStation®2 computer entertainment system version is being developed by Budcat. The game is rated "T" for Teen by the ESRB. For more information on *Guitar Hero World Tour*, please visit www.guitarhero.com.

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*Online gameplay is only available for the Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system and Wii™ and may require an additional subscription.

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